



Off the Shelf

New location. New leadership. Same mission.

SPECIAL EDITION

AUGUST 2016

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Linda Stefonek, Director

Rev. Jim Bump, Director,

Brian Remington, Director

Executive Director

Jean Needham

Food Shelf Manager

Bri Pagels

Two Fish Thrift Store

Manager

Michelle Henke

COME Coordinator

Kathy Kittel

Happy Kids Backpack

Coordinator

Lynnete McCarty

Five Loaves Has a New Home

Five Loaves Food Shelf has a new home! In late May, volunteers and staff made the move to 144 West Third Street, Suite D. The building was the former home of the Family Dollar Store and Krueger's Super Value.

Moving the operation required planning, coordination, and a bit of good luck. Local businesses and volunteers helped with the move. LaVenture Crane provided the equipment and the muscle to move all the refrigeration units. Pro Build supplied the truck on moving day. Doyle's Farm and Home donated paint. The Carpet Center laid a new rug. The Centre buffed and waxed the floors. Countryside Plumbing and Heating installed a new sink. Many other volunteers, including two classes from the New Richmond High School's Service Learning Day and the boy's high school tennis team, shared their talents and energy. All the work was done in three days and the Food Shelf was open for service on the regularly scheduled Monday evening. Many thanks to all who made this possible!

The new accommodations more than doubled the available space making it easier to provide a "choice" model where clients shop for their specific needs, honoring individual family and cultural preferences while offering fresh produce and a variety of healthy food options. Working with Westfields Hospital and Valley Outreach Services in Stillwater, the Better Shelf for Better Health concepts were implemented in the new design and layout. This approach applies principles of food marketing and behavioral economics to make fruits, vegetables, and whole grains more plentiful, accessible, visible, and positively promoted. As a result, Five Loaves is a bright, colorful place with abundant choices. Clients are very pleased with the changes and are happy with the choices they are given.



An Open House is planned for Wednesday, September 7 from 4:30 PM - 6:30 PM. All are invited!

How Can You Help?

Donate

Cash donations provide the greatest return on your donation. By purchasing through our partners, 2nd Harvest Heartland and The Food Group, our purchasing dollar can go further than a typical consumer.

\$1.00 donated = \$7.00 worth of food

- Food donations of the 5 most wanted items are appreciated
 - Canned Fruits & Vegetables
 - Peanut Butter
 - Canned Fish & Meat
 - Brown & White Rice
 - Oils & Dressings
- We rely on groups, businesses, faith communities, and friends to help us collect food donations. Food you collect is important in providing food security to our hungry neighbors in New Richmond.

Volunteer

- Five Loaves Food & Clothing relies on volunteers to help with operations. There is a place and a job for anyone interested. Call **715-246-5255** for more information.

Advocate

- Spread the word about our work and our needs.
- Share your concerns about hunger, poverty, and homelessness with your elected officials

Meet the Five Loaves Staff

Five Loaves Food Shelf is pleased to welcome new staff, Jean Needham, Executive Director and Bri Pagels, Food Shelf Manager. Both joined the organization in late April.

Needham is a resident of New Richmond and has served in various administrative positions including a 35 year career with Westfields Hospital and more recently as development director with United Way St Croix Valley. She is also a member of the board of directors for The Centre and the New Richmond Area Community Foundation.

Pagels is a recent graduate of Normandale College in Bloomington, MN, with a degree in Dietetic Technology. She resides in New Richmond and served as a volunteer at Five Loaves prior to being named to the manager position. She brings endless energy, new ideas, and great passion to her new role.



Our Work

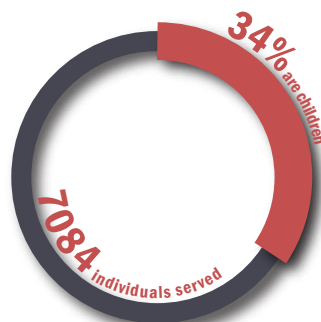
Food insecurity = lack of access, at times, to enough food for an active, healthy life for all household members and limited or uncertain availability of nutritionally adequate foods.

Nationally, 1 in 6 households reported that they struggled to afford to buy food in the past 12 months.

A strong and accessible emergency, charitable food safety net is critical for families at risk of hunger. This is where Five Loaves Food Shelf fits. For eligible residents of the New Richmond School district, Five Loaves plays a vital role in meeting food needs.

Five Loaves Food for Thought

November 2014 - October 2015





Join us OPEN HOUSE CELEBRATION

in honor of

Our new location!

Wednesday, September 7
4:30 PM—6:30 PM

144 West Third Street, Suite D
New Richmond WI

Help us stuff the trailer!

Canned Fruits & Vegetables

Peanut Butter

Canned Fish & Meat

Brown & White Rice

Oils & Dressings





Five Loaves Food Shelf
PO Box 222
New Richmond WI 54017
715-246-5255
www.5loavesfoodandclothing.org

UPCOMING EVENTS:

SEPT
7

Open House
Wednesday, September 7
4:30 PM - 6:30 PM

Thank you...



Five Loaves Food Shelf has the opportunity to earn \$1000 from New Richmond Family Fresh Market. Through the Direct Your Dollars program, we can turn eligible receipts into cash. For every \$150,000 in receipts we collect, we will earn a \$1000 donation from SpartanNash, the parent company.

Drop off receipts at Five Loaves Food Shelf or Two Fish Thrift Store
Mail receipts to PO Box 222, New Richmond WI 54017
Original receipts only, no photocopies.

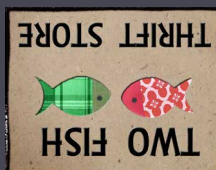


Five Loaves operates under the belief that when basic food and clothing needs are met, individuals are better able to give their full potential back to the community. We believe that children deserve to attend school without the distraction of hunger and elders ought to spend their twilight years with the security of food and clothing.

Our mission is collecting and distributing food, clothing and other appropriate items at a central location, serving people residing within the New Richmond School District area. We accomplish our mission through 4 programs: Food Shelf, Two Fish Thrift, COME and The Happy Kids Backpack Program.

\$1 in sales = \$7 of food for Five Loaves Food Shelf

118 Homestead Drive
New Richmond, 715-246-0066
Shopping Hours:
Mon, Thurs, Sat 9:00-1:00
Wed 3:00-7:00
Donation Hours:
Mon, Thurs, Sat 9:00-12:00
Wed 3:00-6:00



144 W Third Street, Suite D
New Richmond, 715-246-5255
www.5loavesfoodandclothing.org
Open Hours:
Monday 6:00-7:30
Tuesday 10:00-12:00
Wednesday 2:00-4:00
Thursday 6:00-7:30
Feeding New Richmond's Hungry Families

